



Lambda Links Selected to Receive Funds Through Industry’s ‘Make Golf Your Thing’ Grant Program

***Lambda Links one of 81 Organizations Across U.S.
Receiving Grant through ‘Make Golf Your Thing’ DEI Initiative***

Washington, DC (June 3, 2024) – Lambda Links has been selected to receive funding through a dedicated grant program operated by the golf industry’s DEI campaign, [Make Golf Your Thing](#). As one of 81 designated organizations across the U.S, Lambda Links was chosen for its efforts to increase golf participation among underrepresented populations of the sport.

Lambda Links will be working closely with the National Links Trust to provide a golf education series for LGBTQ+ golfers, their family members, and allies alike. Initially introduced in 2021, the grant program – through its latest round of funding – has now issued 318 grants to 166 unique organizations overall, totaling \$2.5 million to-date.

The grant program was established to support organizations or programs dedicated to increasing golf participation among underrepresented populations in the sport (i.e., Black, Latinx, Asian, Indigenous communities, as well as women, LGBTQI+ individuals, veterans, and individuals with disabilities). The program is being [financially supported by industry partners](#) committed to helping make the game more welcoming and inclusive for all.

Formally launched in May 2021, *Make Golf Your Thing* is an industry-wide movement to accelerate golf’s evolution, strengthening its inclusion of people from all backgrounds. The movement is organized into three strategic focus areas for increasing diversity: *Make Golf Your Game* (participants), *Make Golf Your Career* (industry employees), and *Make Golf Your Business* (industry suppliers).

The grant program is being administered by the [American Golf Industry Coalition](#), a partnership among golf’s leading organizations to promote and advocate for the collective interests of the sport. Funding for the program is led by a contingent of [industry supporters](#) committed to making the sport more welcoming and inclusive for all.

For more information on Lambda Links, visit www.WorldPrideGolf.com or www.LambdaLinks.com and www.facebook.com/lambdalinksdc

For more information on *Make Golf Your Thing*, visit <https://makegolfyourthing.org/>.

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